



WHO ARE WE

Bhaav a unit of Aarohan Healthcare Services, is a complete marketing, advertising and creative agency empowering healthcare brands with comprehensive marketing solutions.



THE BHAAV BEHIND BHAAV



"Have the right sentiment and energy to serve with the right intent and it makes unprecedented magic. If one is out to serve with genuine heartfelt BHAAV, energy, sentiment, everything simply falls into place and success is a given"



WE WORK AS

AN INTEGRATED MARKETING AGENCY

YOU CAN IN SOURCE US TO HANDLE
YOUR MARKETING FROM END TO END THAT
IS FROM STRATEGY TO
EXECUTION



A CREATIVE AGENCY

YOU ONLY NEED TO GIVE US A BRIEF,
WHICH WE CONVERT INTO THE FINAL OUTPUT.
WE MAKE CREATIVES FOR ATL, BTL, DIGITAL
MEDIA & IN-HOUSE ACTIVITIES



A DIGITAL AGENCY

YOU CAN COUNT ON US
TO HANDLE YOUR HANDLES AND TO
KEEP YOUR SOCIAL MEDIA OPTIMISED



HANDOVER BY SALES TEAM

FOR UNINTERRUPTED AND SMOOTH OPERATIONS

STEP - 1

UNDERSTAND THE CLIENT BRIEF AND IDENTIFY OBJECTIVES

TO GET THE CLIENT'S REQUIREMENTS AND SET TARGETS WHICH SATISFY THE BRIEF

STEP - 2

CONDUCT AN ENVIRONMENT SCAN & TG PROFILING

TO UNDERSTAND THE BRAND FOOTPRINT, COMPETITION & DEVICE AN APPROPRIATE STRATEGY

STEP - 3

DEVELOP STRATEGIES AND TACTICS

TO DECIDE THE POSITIONING AND MARKETING APPROACH OF THE BRAND

STEP - 4

CREATE PLANNERS & GET THEM EXECUTED

PLANNING, DEVELOPING & EXECUTION OF CAMPAIGNS AND ITS ACTIVITIES FROM START TO END.

STEP - 5

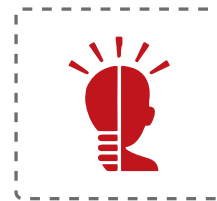


OUR WORKING PROCESS



OUR WORK

WITH OUR HEART, BRAIN AND CREATIVITY WE WORK TOWARDS ESTABLISHING BRAND IDENTITY, CREATING BRAND AWARENESS, PATIENT EDUCATION AND LEAD GENERATION THROUGH:



BRAND IDENTITY
& LOGO
CONCEPTUALIZATION



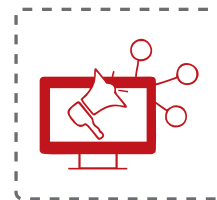
COLLATERALS &
PROMOTIONAL
MATERIAL



CORPORATE
STATIONERY



ALL TYPES OF
BROCHURES



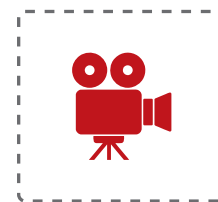
CAMPAIGN IDEATION & ADVERTISING
-Print Advertisements
-OOH Advertisements



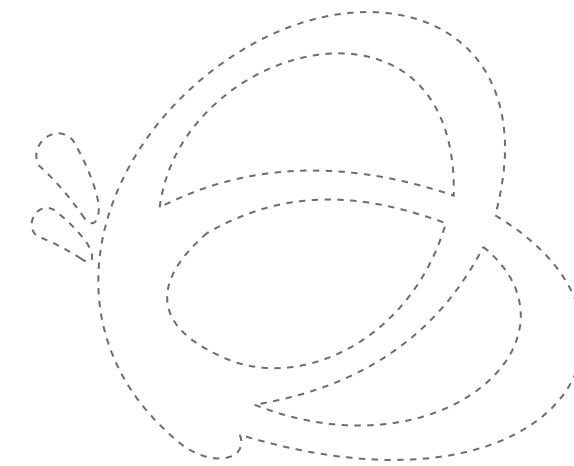
INTERNAL &
EXTERNAL SIGNAGES



DIGITAL
POSTS



GIFs &
SHORT VIDEOS





PRINT ADS

DON'T SETTLE FOR LESS, DEMAND MORE



I am *feeling good*, the doctor gave me sufficient time & took all my worries

Sir H. N.
Reliance
Foundation Hospital
AND RESEARCH CENTRE
RESPECT FOR LIFE

Care where Quality meets Affordability



CARE
HOSPITALS

EM
ERGENCY

NEEDS CARE THAT
NEVER SLEEPS

24/7 SENIOR CONSULTANT COVERAGE

1800 1088 108

Banjara Hills | CARE Outpatient Centre | Hi-Tech City | Mushheerabad | Rampally | Secunderabad

www.aimsindia.com

your trust has helped us reach new heights
Thank You!

CONTRIBUTING TO WELL BEING ACROSS TEN LOCATIONS & GROWING

- Asian Institute of Medical Sciences, Sector-21A, Faridabad
- Asian Clinic, GK-1, New Delhi
- Asian Clinic, Palwal
- Asian Yamuna Vihar Multi Speciality Hospital, Shahdara, Delhi
- Asian Vivekanand Super Speciality Hospital, Moradabad
- Asian Dwarkadas Jalan Super Speciality Hospital, Dhanbad
- Asian Institute of Medical Sciences, Sector-9, Faridabad
- Asian Haseena Begam Multi Speciality Hospital, Sambhal
- Asian Institute of Medical Sciences, Patna*
- Asian Fidelis Multi Speciality Hospital, Sector-68, Greater Faridabad*

asian
Institute of Medical Sciences

Asian Institute of Medical Sciences
Barkal Flyover Road, Sector - 21 A, Faridabad
Appointments at +91 129 425 3888
Follow us on social media icons

*Coming Soon

Emergency Care ANYTIME ANYWHERE
Unmatched & Unparalleled, You have **Care Cover**
Hyderabad

Time & proximity are crucial when it comes to emergencies

CARE HOSPITALS
It's all about the right time, the right diagnosis & the right treatment. At CARE, we believe in providing comprehensive care & have the right mix to cover you in difficult times. Save the number, ensure your #CareCover today.

6 Locations 1 Number 1800 1088 108
Banjara Hills | Outpatient (Banjara Hills) | Nampally | Musheerabad | Hi-Tech City | Market Street

न्यूरोविज्ञान विभाग **NHS**
NASA & HUB SUPERSPECIALITY HOSPITAL

दिमाग एवं रीढ़ की हड्डी का इलाज सबसे अनुभवी और बड़ी टीम द्वारा अब जालंधर में

आधुनिक तकनीक | समर्पित न्यूरो आई. सी. यू. | 24 घंटे इमरजेंसी | अत्याधुनिक ऑपरेशन थियेटर

- डिस्क प्रोत्राक्शन
- रीढ़ की हड्डी का ऑपरेशन
- रीढ़ की हड्डी का ऑपरेशन
- डिस्क रिपेसमेंट सर्जरी
- स्टीमिंग/एंडोस्कोपिक सर्जरी
- मिनिमल इन्वैजिव सर्जरी
- न्यूरो एंजियोलॉजी
- न्यूरो रेडियोलॉजी

डॉ. नवीन चितकारा (M.Ch. Neurosurgery) एवं टीम मिलने के लिए सम्पर्क करें: 9815354547

बासा एंड हब सुपर स्पेशलिटी
कनूरपला चौक से 300 मीटर, नमनोक स्पोर्ट्स कॉलेज, जालंधर
सम्पर्क करें 0181-4640181 24x7 0181-4633333 www.nhs.in | Follow us on [Facebook](#) [Twitter](#) [LinkedIn](#)

DEPARTMENT OF CARDIAC SCIENCES **NHS**
NASA & HUB SUPERSPECIALITY HOSPITAL

CLOSE TO YOUR HOME CLOSER TO YOUR HEART

The Department of Cardiac Sciences at NHS Hospital provides unsurpassed excellence in advisory, diagnostic, interventional and most importantly, preventive cardiology

SERVICES & PROCEDURES

- State-of-the-art Advanced 3D Cath Lab for Angiography & Angioplasty
- Dedicated Radial Lounge for Day Care Cardiac Procedures
- Transesophageal Doppler for Lung Clots
- Electrophysiology by Experienced Faculty
- 2D Echo/ ECG/ X-Rays
- World Class Cardiac ICU
- Open Heart Surgery
- Cardiothoracic Surgery
- Valve Replacement/By-pass Surgery
- Wellness Lounge for Preventive Care

24/7 Cardiac Emergencies

FREE HEART CAMP
For a Healthier Heart, Call **0181-4633333**

Date: 29th - 30th July, 2018 | Time: 9 AM - 2 PM
Venue: NHS Hospital, Jalandhar
Free Check Up and Cardiac Consultation | Free ECG | 25% off on Echo Free Angiography* | Conventional Angioplasty & Other Procedures

NASA & HUB SUPERSPECIALITY
300 m from Kapurthala Chowk, Near Sports College, Jalandhar 0181-4640181 24x7 0181-4633333
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www.carehospitals.com

SAVE A NUMBER
SAVE A LIFE

1800 3000 1010

Department of Emergency & Trauma Care
Department of Critical Care

BACKED BY MULTISPECIALTY TEAMS

We have 24x7 Emergency Physicians & Critical Care Experts backed by the best Cardiology, Neurology, Orthopedics, Gastrointestinal & Radiology Teams to make sure we are capable of handling every unforeseen emergency. We believe in adhering to the 'Golden Minutes' with immediate treatment, minimal formalities and one of the fastest 'Door to Balloon/Needle Times'

CARE Hospitals, Plot No-324(P), Prachi Enclave,
Chandrasekharpur, Bhubaneswar, Ph-0674 -3021999

TO PROVIDE CARE THAT PEOPLE TRUST

www.carehospitals.com

what good is TECHNOLOGY
if it is not AFFORDABLE

One of the biggest technological marvels, the supersonic 'Concorde' was permanently retired in 2003 due to high operational & maintenance costs.

CARE HOSPITALS

Affordable Quality Care through Advanced
Technology & Medical Expertise in Emergencies

6 Locations, 1 Number 1800 1088 108

Banjara Hills | CARE OPD Centre Banjara Hills | Hi-tech City | Musheerabad | Nampally | Secunderabad

Follow us on

STROKE PREVENTION TREATMENT REHABILITATION
DEPARTMENT OF NEUROSCIENCES

NHS
NASA & HUB SUPERSPECIALITY HOSPITAL

SAVE TIME
SAVE BRAIN

Treatment of Stroke within 270 minutes increases Success Rate

UNMATCHED STROKE SERVICES, NOW IN JALANDHAR

- Biggest & Most Advanced Dedicated Stroke Unit, 1st in Punjab
- 24/7 Emergency Services with rapid response, average injection time < 30 mins
- Brain Angiography on Low Radiation CT with Advanced Cath Lab
- Brain Blood Flow monitoring through most Advanced Brain Dopplers
- Latest & State of the Art OTs & Machinery; MRI & CT Scan for immediate diagnosis

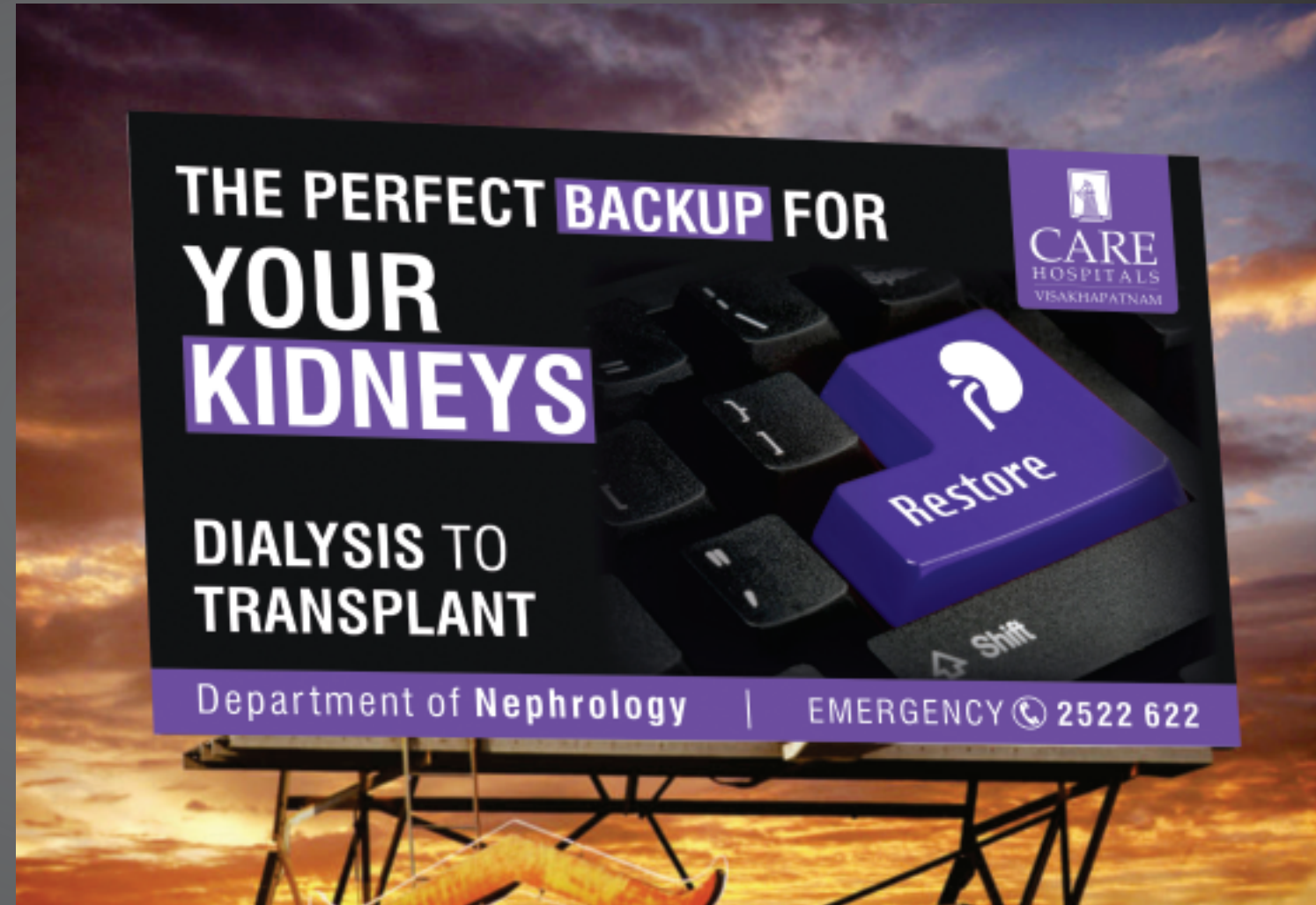
360° Stroke care provided by team of dedicated Neuro Specialists
Neurologist | Neuro Surgeon | Neuro Radiologist | Neuro Intensivist | Neuro Interventionist | Neuro Rehab

Near Sports College, 300 m from Kapurthala Chowk, Jalandhar
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OOH ADS







DIGITAL POSTS

Follow us   



**ACCIDENTS
DON'T NEED AN
APPOINTMENT
TO HAPPEN**

**24
HOUR**


• EMERGENCY • PHARMACY • DIAGNOSTICS

OPENING SOON...
in the Heart of your City

NHS
NASA & HUB SUPERSPECIALITY
HOSPITAL

Opp. Sports College, 300m from Kapurthala Chowk, Jalandhar

**DON'T LET YOUR SUGAR LEVELS
AFFECT YOUR CHILD**





GESTATIONAL DIABETES
High blood sugar levels during pregnancy can affect your and baby's health

PREVENTION & MANAGEMENT

- Eat healthy meals at small intervals
- Avoid carbonated and sugary drinks
- Exercise regularly
- Take prenatal vitamins
- Do not skip meals
- Check blood sugar levels frequently
- Doctor may prescribe medications or insulin injections

A blood glucose test is required to diagnose gestational diabetes
CALL YOUR DOCTOR TODAY TO KNOW MORE

 For Appointments
0129-4184444



Follow us   

**L I F E
IS PRECIOUS
LET'S PROTECT IT**



Over 400 people lose their lives in road fatalities every day across India

"PLEASE BE SAFE"

- Follow road safety rules
- Do not drink & drive
- Always wear a helmet
- Lend a helping hand

WORLD TRAUMA DAY 2017

NHS
NASA & HUB SUPERSPECIALITY
HOSPITAL

Opp. Sports College, 300m from Kapurthala Chowk, Jalandhar



IF YOU THINK I'M
PUZZLING
IMAGINE WHAT THE
WORLD
IS LIKE FOR ME



TIPS TO CARE FOR SOMEONE WITH AUTISM

Have lots of patience

Try to listen more

Avoid unnecessary changes for them

Show interest in what they're doing

• SUPPORT • EDUCATE • ADVOCATE

Near Sports College, 300 m from Kapurthala Chowk, Jalandhar
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#LetsFightCancer



“
**TABOO AGAINST
BREAST CANCER IS A
BIGGER THREAT
THAN BREAST CANCER**
”

- Talk About It
- Support Others
- Examine Yourself

PARTICIPATE IN



To Spread **BREAST CANCER** Awareness

11th MARCH, 2018 | 8:30 AM

Manav Rachna Educational Institutions, Surajkund Road, Faridabad

Prize worth Rs. 3 Lacs to be won

OUR PARTNERS



To register, call: +91 8376900270 or visit www.beficon2018.com/pink-ribbon-festival.html



FOR THE FIRST TIME IN PUNJAB

THE AUTISM CLINIC

FOR THOSE WHO ARE DIFFERENT NOT LESS

AN INITIATIVE BY
NHS HOSPITAL & SOCH

Timings: Tuesdays & Fridays 10 AM to 2 PM
Venue: NHS Hospital, Jalandhar

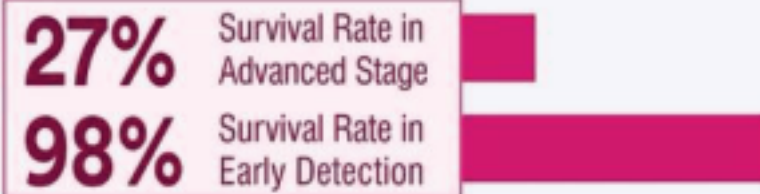
Diagnosis | Consultations | Assessments | Home Plans | Therapies | Workshops

Register at: 8146079213 | 9463465208

Near Sports College, 300 m from Kapurthala Chowk, Jalandhar
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DON'T LET THE
CLOCK
 BEAT YOU
 EARLY DETECTION SAVES LIVES



LET'S SHOW OUR SUPPORT
 OUR PARTNERS



Art Festival

11th MARCH, 2018 | 8:30 AM
 Manav Rachna International University,
 Surajkund, Faridabad



To register, call: +91 8376900270 or visit www.bcficon2018.com/pink-ribbon-festival.html



— Let Them —

PLAY | DANCE | JUMP | GROW | WIN

PAEDIATRIC ORTHOPAEDICS

- Free Polio Surgery
- Dedicated Neuro-Muscular Rehab
- In-House Orthotics & Prosthetics
- Cerebral Palsy/ DDH/ Club Foot Surgery

Dr. Shubhang Aggarwal & Team

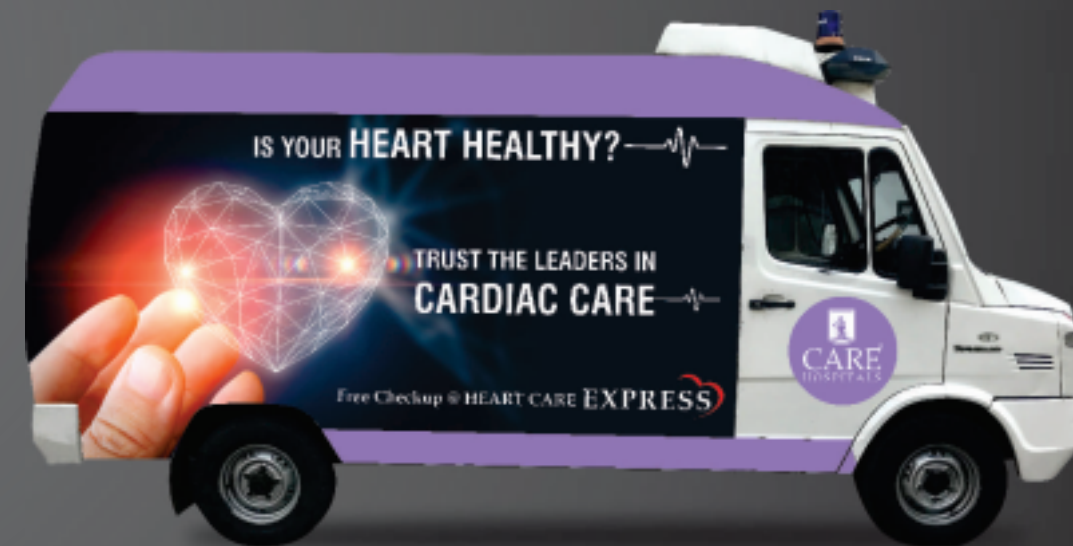
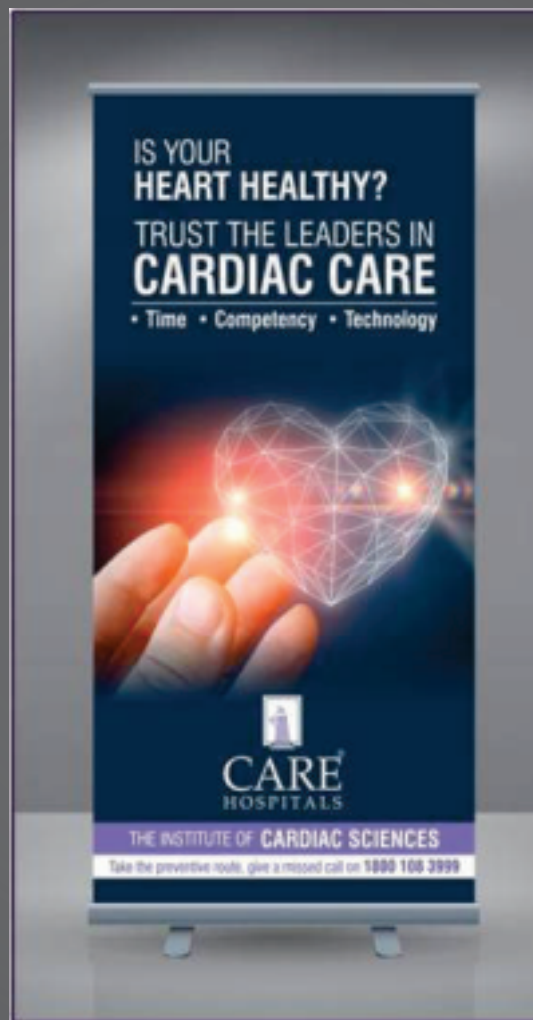
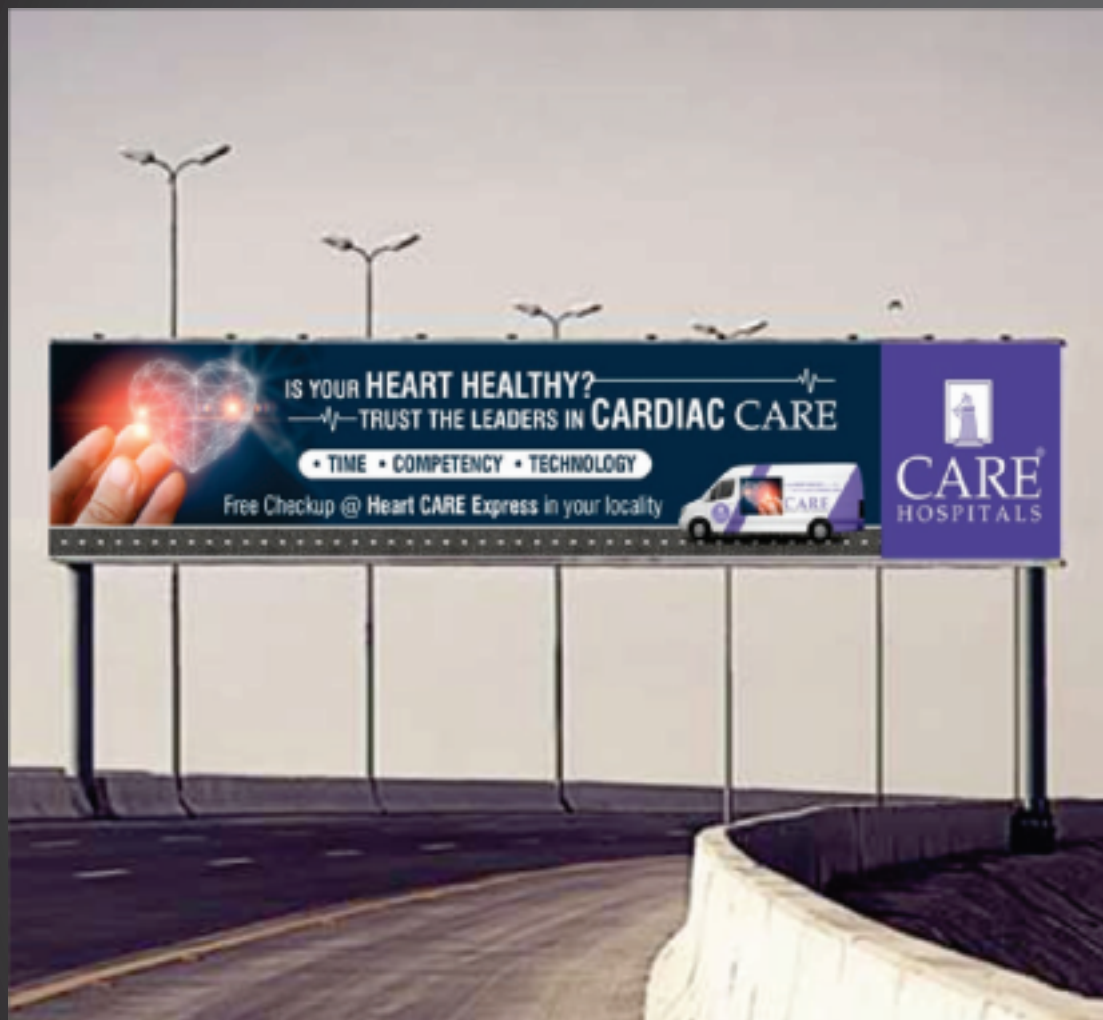
M.Ch. Orth. (UK)
 Orthopaedics & Joint Replacement Surgeon



CONSULT OUR EXPERTS
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INTEGRATED CAMPAIGNS





CORPORATE STATIONERY

SPECIALITIES

-  EMERGENCY & TRAUMA CARE
-  NEURO SCIENCES – NEUROLOGY & NEUROSURGERY
-  ORTHOPAEDICS & JOINT REPLACEMENT
-  CARDIOLOGY
-  GYNAECOLOGY
-  INTERNAL MEDICINE
-  PULMONOLOGY
-  ENDOCRINOLOGY
-  CLINICAL PSYCHOLOGY
-  OPHTHALMOLOGY
-  DENTISTRY
-  LAB SERVICES
-  RADIOLOGY – ADVANCED CT SCAN & SILENT MRI



HERE TO MAKE A DIFFERENCE

Way to NHS Hospital
 From Delhi Gate
 From IITC / Connaught Place / Park Road Side
 From Indraprastha / Park Road Side
 From Mayapuri Side
 From left of Indraprastha Chowk (near IITC) take left turn from 3rd road after




24x7 0181 - 4633333

NASA & HUB SUPERSPECIALITY

Near Sports College, 300 m from Kapurthala Chowk, Jalandhar
www.nhshospital.in | contact@nhshospital.in

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www.nhshospital.in



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OUR CLIENTS



**WE WOULD LOVE TO
HEAR FROM YOU SOON...**

0124 2574073 | 9899889050

support@aarohanhealthcare.com